



A COMPLETE  
**Document  
Management  
Process**



**+ EnviroSmart<sup>®</sup>**



A SUSTAINING ALLIANCE

**impact**  
Office Products

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# Our Exclusive Q2 Paper

Our proprietary Q2 papers are made with ECF wood pulp made entirely from Eucalyptus fiber, from trees that are “farm-grown” in Brazil.

Our pulp provider in Brazil maintains over 275,000 acres of sustainable forests planted with Eucalyptus trees obtained through genetic cloning.

As opposed to other tree species used for wood pulp making in the North Hemisphere, Eucalyptus trees provide for substantial economic and technical advantages such as:

- **A 7-year growth span from planting to the first cut as opposed to other tree species that require over 20 years;**
- **A 3-cut life cycle. After the first cut, the same Eucalyptus tree reaches its mature height again in four to five years as opposed to other tree species that allow just one single cut after 20 years;**
- **The wood pulp made from Eucalyptus trees is short fiber while wood pulp from trees in the North Hemisphere is long fiber. The paper made with short fibers has better formation and enhanced performance in copiers and printers;**

The wood pulp made from Eucalyptus trees is naturally brighter than wood pulp from other trees. It requires less chemical bleaching to achieve the desired levels of brightness. Chemical bleaching is harmful to the environment around the mill site.

The wood pulp used to make Q2 paper is Elementary Chlorine Free – ECF. It means that our mill does not use Chlorine as bleaching agent in the industrial process. The ECF process is friendly to the environment because it eliminates the harmful chlorinated waste that is disposed in rivers and other water basins.

A curiosity about the Eucalyptus tree - it is not a native tree from Brazil; it is actually from Australia. It was brought to Brazil in the last century and, ever since, has been fully adapted to the Brazilian soil and climate.

## **Eucalyptus trees are not grown in the Amazon Rain Forest.**

In fact, our contracted pulp and paper mills are more than 3,000 miles away from the Rain Forest, thus making no economic sense to procure any kind of wood in the Amazon Region and haul it for 3,000 miles all the way to the mills. On the other hand, the Eucalyptus forests kept by our mills are just within 50 miles from the mill sites.

Nature preservation and environmental control are top priorities of our organization.

Manufactured exclusively for us by

INTERNATIONAL  PAPER



Q<sup>2</sup>

Exponential Quality

SOLARBRIGHT  
FUSION WHITE  
BUSINESS PAPER

### **CID 08110**

8.5x11 plain white

### **CID 08110XP**

8.5x11 loose/2500 sheet CN

### **CID 08113**

8.5x11 3-hole punched

### **CID 08114**

8.5x14 plain white

# Our Q2 EnviroSmart Toner Program

## Why Q2 Remanufactured Printer Cartridges?

- **Outstanding Quality - meet or exceeds OEM standards**
- **Broad range of Cartridges in Stock! (inkjet, laser, wide format)**

**Plus...our commitment to:**

## Recycle. Reuse. Remanufacture.

Q2 remanufactured inkjet and laser toner cartridges are created and sustained through a reverse logistics supply chain process. Materials are recovered from the waste stream through EnviroSmart collection programs, remanufactured and returned into the market as high-quality imaging products. This process treats previously used cartridges as valuable industrial nutrients, instead of as trash, making it the most sustainable option in manufacturing.

As responsible global citizens, we and EnviroSmart are dedicated to pursuing a sustainable closed-loop solution of zero-waste for 100% of the empty cartridges we reclaim to remanufacture.

### Recycling

Recycling is the process of collecting used products, breaking them down and using them to manufacture new products. Unfortunately, recycling often reclaims only a portion of the used product and requires the use of additional energy. The remaining materials may be discarded.

### Reusing

Unlike recycling, reuse is when products are used a second time without repair or restoration, either for their original use or a new purpose. Reusing products is better than recycling because it consumes little to no further energy. However, reused products do not regain the full value of their original manufactured state.

### Remanufacturing

Remanufacturing is often the most sustainable option. It is the process of returning a used product back into the marketplace as the same "new" product of equal or greater value than the original. Rather than breaking down the used materials, they are cleaned, repaired and used again to create 100% refurbished replacement products. Remanufacturing consumes substantially less energy than creating the same full value product from scratch.



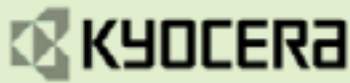
EnviroSmart is a reverse logistics pioneer and one of the largest collection firms of inkjet and laser toner cartridges in the world. Contact your sales representative for complete participation instructions.

#### Laser Collection Guidelines for Q2

- **Contact your sales representative to participate in our collection system.**
- **We will provide special EnviroSmart collection boxes for your used inkjet cartridges.**
- **We will pick up your used laser and inkjet cartridges on a regular basis.**
- **All Q2 and other brand cartridges should be included in what we collect from you.**
- **All cartridges will be processed through the EnviroSmart "Recycle-Reuse-Remanufacture" System.**



# High Efficiency, Long-Life Laser Printers



We are factory authorized distributors for Kyocera Mita brand printers, recognized world-wide for quality.

- **Save 25-50% in terms of total cost of ownership using Kyocera monochrome and color printers versus comparable models from HP.**
- **Kyocera market share is growing very rapidly. As matter of fact, Kyocera has experienced double digit growth for the last 5 Years!**
- **Kyocera has won many awards worldwide for their reliability, cost of ownership, as well as their "environmentally friendly" design.**



## Printer & Copier Maintenance

Factory-trained, in-house technicians along with sophisticated electronic monitoring assure prompt, professional service.

# Out With The Old, In With the New



## Hardware Recycling

Our Q2 Program specializes in the responsible shredding of documents and media, and in the recycling of computers and electronics. We use state-of-the-art shredding technology to ensure that "end of life" electronics materials don't wind up in the landfill or shipped carelessly overseas.

- **An Environmentally Sound Process: Improper disposal of electronics can be hazardous and illegal. Hazardous material contained inside computers and monitors can leach as they sit in landfills. This hazardous material can then mix in with ground-water.**
- **Secure: Data contained inside your electronics is always destroyed. We have the ability to shred hard drives, data tapes and all other electronic media. This destruction of data can also be "witnessed" at a processing facility within the Washington Metro area.**
- **Comprehensive: We can recycle Computers, Monitors, Fax Machines, Copiers, Battery Back-ups, Phones, Televisions and Printers.**